

EASY **G**

Powered by **CRM**

Dual[®]

For Information Tech

The logo consists of the word 'EASY' in orange block letters, followed by a large stylized 'G' in teal and orange. To the right is a circular graphic divided into teal and orange halves. Below 'EASY' is the text 'Powered by CRM' in black. Below 'Dual' is the text 'For Information Tech' in black.

EASYGO CRM Summary

Effect on customer satisfaction and its most important benefit.



Why Customer Satisfaction Is Important



EASYGO is an approach to manage a company's interaction with current and potential customers.

It uses data analysis about customers' history with a company to improve business relationships with customers, specifically focusing on customer retention.



FEATURES



Easy way to manage your customers



Manage your customers

- | | |
|----|---|
| 01 | Customer details |
| 02 | Contact persons |
| 03 | Client registered cards in different agencies |
| 04 | Customer documents |
| 05 | Customer statements |
| 06 | Customer transactions |
| 07 | Customer notifications |
| 08 | Customer survey |

Chat

- | | |
|----|--|
| 01 | Private chat |
| 02 | Chat room between customer contacts and public relation officers |
| 03 | Video conference |

Transactions

- | | |
|----|-----------------------------|
| 01 | Transaction assignment |
| 02 | Internal and external notes |
| 03 | Voice note |
| 04 | Transaction status |
| 05 | Invoice generation |

Customers

Customers are really important part to any company

Easily manage and handle your customer documents

Easily manage your customer data in various government agencies

With EASYGO you will never forget your customers and you will be able to manage all of them from any where

Easily manage your customers and their contacts, create multiple contracts for them



Departments and agencies



Adding different departments and agencies to complete transactions through them.

Assign your staff to specific departments and ability to auto important transactions.



Accounting

It's easy and safely to handle debtor and creditor customers

EASYGO send automatic notifications to debtor customers via e-mail
EASYGO generate the customer invoices during transaction completion



Staff can collect the invoice easily
It's easy to monitor cash flow and customers' statements

Recurring subscription

Set recurring subscription and invoices will automatically be re-generated after specified period; It could be monthly or yearly



Transactions

Great support with transactions scale with private staff notes, customer-staff notes, voice notes and postpone requests



Manage transactions and trace time spent on transaction for each staff member



Transactions

Record staff and customers written or voice notes and notify via e-mail

Assign and re-assign transaction to PR. Officer

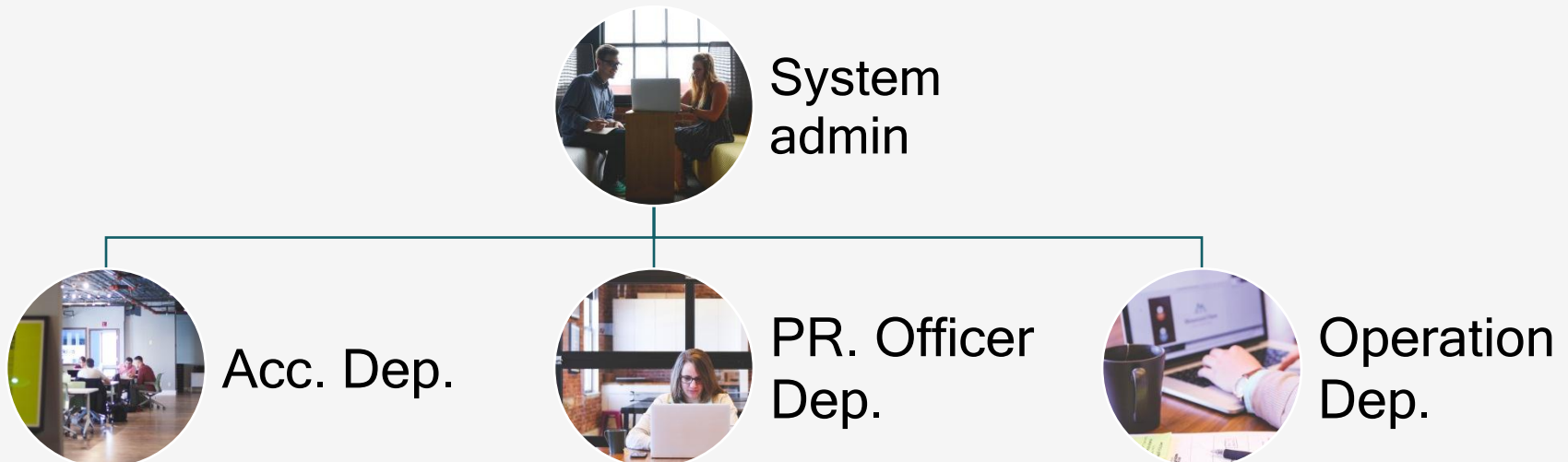
Notifications for every comment included transaction new status

Generate transaction invoice

Permission and group policies

EASYGO all features depended on specific permission control to designated employee

EASYGO can help you to assign group policies for designated staff



Front end

Customers interface side to monitor their transactions



With EASYGO; customers can follow up their transactions and can also add written or voice notes to the service provider



With EASYGO; customers are served better on day to day process and with more reliable information their demand of self service from companies will decrease

Customers can upload required documents in their transactions to facilitate the service provider's representative to complete the transaction successfully without going anywhere

Reports



- Cash flow in/out
- Customer statement
- All customers' balances
- Cash-box and bank statement
- Transaction charts and statistics daily/monthly/over all

Data encryption

EASYGO use secure sockets layer to encrypt all sensitive data with unique encryption key.



Back end

EASYGO server side
throw internet
information services,
web services and
database also



1 Gbit/s bandwidth
High processing performance
Secure layers



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